



EW

& Associates

**121 COUNTRYSIDE COURT, STE 140
SOUTHLAKE, TX 76092**

817-416-5970

817-336-5736

Dated March 1st, 2025



Aaron Roderick Estrada

Morgan Jo Webb, CFP®, CFS, EA

Chase Estrada, CPFA®

Purpose of the Brochure Supplement:

This brochure supplement provides information about our personnel listed above that supplements the Trinity Portfolio Advisors, LLC (TPA) brochure. You should have received a copy of that brochure. Please contact Jeri Liedl at (817) 416-7227 if you did not receive Trinity Portfolio Advisor's brochure or if you have any questions about the contents of this supplement.

Additionally, a Summary of Professional Designations is included with this Part 2B Brochure Supplement. The list is provided to assist you in evaluating the professional designations held by our investment professionals.

Additional information about our personnel is available on the SEC's website at www.adviserinfo.sec.gov.

PART 2B OF FORM ADV: BROCHURE SUPPLEMENT



Aaron Roderick Estrada

Born: 1970

Investment Advisor Representative

Educational Background and Business Experience

Post-Secondary Education:

- University of Texas at Arlington, BS, Kinesiology, (1993)

Recent Business Experience: (10 years)

- | | | |
|-----------------------------------|--------------------|---|
| • Trinity Portfolio Advisors, LLC | 08/2016 to present | Investment Advisor Representative |
| • Estrada Webb & Associates | 08/2016 to present | Managing Partner |
| • CFO4Life, L.P. | 10/2014 – 08/2016 | Investment Advisor Representative |
| • LMBC II | 02/2014 – 08/2016 | Insurance Agency |
| • Ausdal Financial Partners | 02/2014 – 08/2016 | Registered Representative |
| • Allstate Financial | 12/2002 – 02/2014 | Insurance Agent/Registered Representative |

Disciplinary Information

Aaron Roderick Estrada has no reportable disciplinary history.

Other Business Activities

Aaron Roderick Estrada is engaged in non-investment-related business outside of his role with Trinity Portfolio Advisors, LLC. Mr. Estrada, in his individual capacity, is also a licensed insurance agent with various insurance companies, and in such capacity, may recommend, on a commission basis, the purchase of certain insurance products. Although TPA does not sell such insurance products to its investment advisory clients, TPA does permit its *Advisory Affiliates*, in their individual capacities as licensed insurance agents, to sell insurance products to its investment advisory clients. A potential conflict of interest may exist to the extent that Mr. Estrada recommends the purchase of insurance products where he receives insurance commissions and other compensation from insurance companies.

Additional Compensation

Aaron Roderick Estrada does not receive any economic benefit from a non-advisory client for the provision of advisory services. All client advisory service fees are paid directly to Trinity Portfolio Advisors, LLC.

Supervision

Supervisor: John A. Chalk, Jr.

Title: Chief Compliance Officer

Phone Number: (817) 416-7227

In addition to an annual in-person review of our firm's policies and procedures, each advisor is subject to the following ongoing supervision and review:

- Daily trade reviews
- Quarterly review of personal securities accounts
- Annual review of personal bank statements
- Monthly correspondence reviews, including ongoing capture and review of email
- Periodic reviews of client account activity

PART 2B OF FORM ADV: BROCHURE SUPPLEMENT



Morgan Jo Webb, CFP®, CFS, EA

Born: 1983

Investment Advisor Representative

Educational Background and Business Experience

Post-Secondary Education:

- University of North Texas, BBA, Marketing, 2006

Recent Business Experience:

• Trinity Portfolio Advisors, LLC	08/2016 to present	Investment Advisor Representative
• Estrada Webb & Associates	08/2016 to present	Managing Partner
• AUSDAL Financial Partners, Inc.	11/2013-06/2016	Registered Assistant
• CFO4LIFE	11/2013-06/2016	Registered Assistant
• HD Vest Advisory Services	02/2011-10/2013	Advisory Representative
• HD Vest Investment Services	08/2007-10/2013	Registered Representative
• Wakeley Financial	03/2007-10/2013	Tax Professional

Professional Designations:

Morgan Jo Webb has earned the **Certified Financial Planner (CFP®)**, **Certified Fund Specialist (CFS)** and **Enrolled Agent (EA)** designations and is in good standing with the granting authority.

Disciplinary Information

Morgan Jo Webb has no reportable disciplinary history.

Other Business Activities

Morgan Jo Webb is engaged in investment-related business outside of her role with Trinity Portfolio Advisors, LLC. Ms. Webb in her individual capacity, is also a licensed insurance agent with various insurance companies, and in such capacity, may recommend, on a commission basis, the purchase of certain insurance products. Although TPA does not sell such insurance products to its investment advisory clients, TPA does permit its *Advisory Affiliates*, in their individual capacities as licensed insurance agents, to sell insurance products to its investment advisory clients. A potential conflict of interest may exist to the extent that Ms. Webb recommends the purchase of insurance products where she receives insurance commissions or other additional compensation from insurance companies.

Ms. Webb is an Enrolled Agent with the Internal Revenue Service. As an enrolled agent Ms. Webb has unrestricted ability to represent tax payers and all tax matters. Ms. Webb must maintain her status with the IRS by adhering to ethical standards and complete 72 hours of continuing education every three years. Ms. Webb maintains her role as an Enrolled Agent separate and apart from TPA's investment advisory activities. TPA may, from time to time, recommend certain of its clients to Ms. Webb for tax preparation/representation. Ms. Webb shall render these services independently of TPA, and TPA shall not receive any portion of the fees charged (referral or otherwise) by Ms. Webb for the services rendered. No portion of the financial plan or any other services rendered by TPA to clients should be interpreted as tax advice. Rather, clients should defer to the advice of their own CPA or Attorney.

Additional Compensation

Morgan Jo Webb does not receive any economic benefit from a non-advisory client for the provision of advisory services. All client advisory service fees are paid directly to Trinity Portfolio Advisors, LLC.

Supervision

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Title: Chief Compliance Officer

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PART 2B OF FORM ADV: BROCHURE SUPPLEMENT



Chase Estrada, CPFA®

Born: 2000

Investment Advisor Representative

Educational Background and Business Experience

Post-Secondary Education:

- Trinity University, Business Administration, 2019
- University of Arkansas, BS Business Administration, 2022

Recent Business Experience:

• Trinity Portfolio Advisors	01/2025 - Present	Investment Advisor Representative
• JPMorgan Chase Bank, N.A.	05/2024 - 12/2024	Private Client Banker
• J.P. Morgan Securities LLC	05/2024 - 12/2024	Private Client Banker
• Charles Schwab Co., Inc.	02/2023 - 03/2024	Financial Services Representative
• Stanley's General Stores	08/2022 - 02/2023	Quality Control / Cost Containment Mgr
• Bluecrest Financial Alliances	06/2022 - 07/2022	Agent
• Door Dash	03/2022 - 06/2022	Delivery Driver
• Panda Express	01/2022 - 03/2022	Service
• Door Dash	08/2021 - 01/2022	Delivery Driver
• Fidelity Investments	06/2021 - 08/2021	Intern
• Robson Rach	06/2019 - 05/2021	Server Assistant
• All-out Concrete	07/2020 - 01/2021	Laborer
• Arcis Golf	06/2020 - 10/2020	Groundskeeper

Disciplinary Information

Chase Estrada has no reportable disciplinary history.

Other Business Activities

Chase Estrada is separately licensed as an independent insurance agent. In this capacity, he can effect transactions in insurance products for his clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by Mr. Estrada for insurance related activities. This presents a conflict of interest because Mr. Estrada may have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to purchase insurance products through any person affiliated with our firm.

Additional Compensation

Refer to the *Other Business Activities* section above for disclosures on Mr. Estrada's receipt of additional compensation as a result of his other business activities.

Also, refer to the *Fees and Compensation, Client Referrals and Other Compensation, and Other Financial Industry Activities and Affiliations* section(s) of Trinity Portfolio Advisors's firm brochure for additional disclosures on this topic.

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Title: Chief Compliance Officer

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PART 2B OF FORM ADV: BROCHURE SUPPLEMENT

Summary of Professional Designations

This Summary of Professional Designations is provided to assist you in evaluating the professional designations and minimum requirements of our investment professionals who hold these designations.

“Understanding Professional Designations” may also be helpful and found on the FINRA website at: <http://apps.finra.org/DataDirectory/1/prodesignations.aspx>

The **Certified Financial Planner (CFP®)** certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning.
- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances.
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year).
- Ethics – Agree to be bound by CFP Board’s *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field.
- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

The **Certified Fund Specialist (CFS)** certification denotes an individual’s expertise in the mutual fund industry. The CFS certification does not license individuals to buy or sell mutual funds, only to advise which mutual funds may be suitable for clients. Often times a CFS holds the appropriate registration to buy and sell mutual funds for a client.

To attain the right to use the CFS designation, an individual must satisfactorily fulfill the following requirements:

- Education – Attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFS Education Program.
- Examination – Pass the comprehensive CFS Examination.

PART 2B OF FORM ADV: BROCHURE SUPPLEMENT

- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year)

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue the use the CFS Certification:

- Continuing Education – Completed 30 hours of continuing education hours every two years.

An Enrolled Agent (EA) is the only federally licensed tax practitioners who specialize in taxation and also have unlimited rights to represent taxpayers before the Internal Revenue Service.

To attain the right to use the EA license, an individual must satisfactorily fulfill the following requirements:

- Examination – Pass a three-part comprehensive IRS test covering individual and business tax returns or through experience as a former IRS Employee.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the EA license:

- Continuing Education – Complete 72 hours of continuing education hours every three years. Additionally, must obtain a minimum of 16 hours of continuing education (including 2 hours of ethics or professional conduct) each enrollment year.

A Certified Plan Fiduciary Advisor (CPFA®) credential program is a voluntary program; no federal or state law or regulation requires an investment advisor to hold a CFP® credential. This credential is recognized in the United States and demonstrates an advisor's knowledge, expertise and commitment to working with retirement plans. The credential is designed for a plan advisor who aim to act as a plan fiduciary.

To attain the right to use the CFP® credential, an individual must satisfactorily fulfill the following requirements:

- Examination – Pass a comprehensive NAPA/CPFA Exam, consisting of 70 multiple choice questions.

Individuals who become credentialed must complete the following continue education requirements:

- Continuing Education – Complete 10 hours per calendar year.

Credentials can be verified by using the following link: <https://www.napa-net.org/education/credential-check/>